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June 2017 Newsletter



Summer & Beyond

Summertime. It goes fast, so every moment is precious. This weekend I took my three young grandchildren out for a picnic lunch and playground time. In the evening after the girls had supper and I was about to leave their house, one of the girls started crying. Big tears rolled down her cheeks. Granddaughter (through her sobs): "Can't you make it morning instead of nighttime?" Her Mom: "I don't know how to do that."



Back to the world of Recycling in Nebraska... While we're basking in these sunny days, we're also looking forward to this year's Annual Awards Luncheon on October 19th. Our theme this year is, "Collaboration is the Key", and we think you'll find our two workshops and keynote speaker engaging and enlightening.

We have an important question for our community and business members: Are you ready to brag about your accomplishments? Then it's time to start thinking about applying for the NRC Annual Awards for your well-deserved recognition!

Our award categories have been revised slightly this year to make them more inclusive. The deadline for applications is July 21st, and it will be here before we know it. Take advantage of the prestige your organization or community will gain by winning an NRC award, and complete your application today. (See link below.)

Good luck and happy summer,

Julie

Get Recognized!



Do you deliver exemplary and innovative waste reduction business services? Do you utilize recycled commodities to manufacture new goods? Do you have a sustainable Green Team? Is your community or organization working towards reducing waste, recycling and creating a closed looped system for materials handling? Did your business do a project that demonstrated measurable waste reduction for recycling or reuse?

Don't miss the opportunity to get recognized for all your hard work! The Nebraska Recycling Council's Business and Community Awards will be presented at our Annual Awards Luncheon, Thursday, October 19, 2017 at The Country Club of Lincoln. All NRC members are encouraged to apply. **Deadline for Applications is July 21, 2017.**

For more information about sponsorship opportunities and to apply for an award today: <http://www.nrcne.org/2017-annual-awards-luncheon-workshops>

Two Clicks to Stop Waste: Opt Out of Your Phone Book

Online searches are quickly replacing phone books as a way to search for information. Studies show that 70% of adults "rarely or never" use a phone book. Yet they keep showing up on our doorsteps.

These directories are not only a nuisance, but a significant waste of resources:

- The phone books industry uses up an estimated 4.68 million trees worth of wood fiber every year.
- Printing and delivering that unwanted phone book to your doorstep produces greenhouse gases equal to burning 8.8 pounds of coal.
- Our local governments pay nearly \$60 million annually in recycling and disposal fees for unwanted phone books.



#TheseWereTrees #GetOffMyDoorstep

By opting out of receiving a phone book, you can quickly reduce your environmental footprint. Fortunately, it's free, easy, and takes just 3 minutes! How Do I Opt Out of my Phone Book?

1. Visit yellowpagesoptout.com
2. Enter your zip code and create an account

3. After completing registration, click "opt out of or order directories"
4. Choose "opt out of all" option, then "save changes" and hit CONFIRM

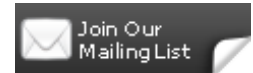
Become a Member!

[▶ DONATE NOW](#)

Nebraska Recycling Council is a statewide 501(c)(3) nonprofit charitable organization, whose mission is to maximize the economic and environmental benefits of resource recovery in Nebraska. Visit our website at www.NRCNE.org and become a member or make a donation today.



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